

**Manchester wants
to be wonderful**

The Manchester Strategy



The Manchester Strategy

- How do we make Manchester the best it can be by 2025?
- We're drafting a strategy with the help from as many people as possible and we'd like your views and ideas.

Manchester Today

Is a city transformed since the 1980s and 1990s with:

- a rebuilt economy with more jobs and better pay
- a growing and changing population
- investment in transport, schools, housing, parks, green spaces and other things that matter to people
- educational improvement
- growing international connections
- growth in science, research and development
- environmental improvement and lower carbon emissions.

Manchester Today

- **However, challenges still remain with some areas experiencing deprivation, poor health and poverty.**
- **But we are at an important moment for the city:**
 - Devolution gives us more powers from National Government
 - Our single economy with Greater Manchester will drive further growth
 - Further large investments to support our priorities.

Vision for Manchester 2025

By 2025, we must be a world class city with:

- a competitive, dynamic and sustainable economy
- highly skilled, enterprising, and industrious people
- national and international connectivity
- climate change impacts being limited
- residents from all backgrounds feel safe, can aspire, be successful and live well
- a welcoming atmosphere, that's clean, attractive, rich in culture and outward looking.

Achieving our vision

Over the next 10 years we will:

- **create new jobs** accessible to Manchester residents, reducing the number of people out of work
- ensure everybody is paid at least a **real living wage**
- **reduce the gap** between residents' wages and the average earned in the city
- **improve school results** so that they are significantly higher than the UK average
- increase the proportion of **graduates living in the city**
- improve the health and wellbeing of the people who live in the city and **have more active adults and children.**

Achieving our vision

Over the next 10 years we will:

- **reduce our carbon emissions** by 41% by 2020 and have a long term plan for further reductions to 2030 onwards
- be a **beacon for sustainable design**
- build well designed, energy efficient, and **sustainable homes** to rent or buy
- be recognised for a **high quality of life** with improved green spaces and access to world class facilities
- encourage a strong sense of citizenship and **pride in the city**
- **increase productivity** for the benefit of the city and the UK as a whole.

Achieving our vision

To achieve our vision, we need to work to make sure our city is:

Thriving and Sustainable	Supporting a diverse, distinctive economy creating jobs and opportunities
Highly Skilled	World class with home grown talent sustaining economic success
Progressive and Equitable	Everyone has the same opportunities for a safe, healthy, happy and fulfilled lives
Liveable and Low-Carbon	A destination of choice to live, visit and work
Connected	World class infrastructure and connectivity to drive growth

How you can get involved

- The Manchester Leaders' Forum will lead, collaborate and work to make our city world class
- But this is all about people, so please give us your views
- The consultation runs from August to the end of October and can be found at: www.manchester.gov.uk/mcrstrategy
- Further opportunities will be available for partners and residents in September and October to discuss the consultation and to have a conversation about our city.